



## DAGR Industrial Lighting Limited

403 – 1755 West Broadway  
Vancouver BC V6J 4S5  
+1 866 203-0040  
[www.dagrlighting.com](http://www.dagrlighting.com)  
[info@dagrlighting.com](mailto:info@dagrlighting.com)

March 4, 2022

After 10 successful years at DAGR Industrial Lighting, Alden Anderson has decided to step aside as president in pursuit of other opportunities. We thank Alden for his dedication and expert knowledge that has seen DAGR grow into a leader in the industrial LED market here in British Columbia and beyond.

Following a recent reorganization, DAGR remains a BC company, owned and operated by its senior employees. We are committed to providing a comprehensive solutions-based approach to LED lighting for our industrial and commercial customers.

Going forward, Brandon Daykin is Vice-President for marketing and sales, Alex Russell-Jones is Vice-President for technical solutions and product development, and John Culter will serve as President.

Should you have any questions, please do not hesitate to contact us at [info@DAGRlighting.com](mailto:info@DAGRlighting.com) +1 866 203-0040 or John Culter directly at [jrculter@dagrlighting.com](mailto:jrculter@dagrlighting.com), +1 604 742-8832.

Sincerely,

A handwritten signature in blue ink, appearing to read "JRCulter", is written in a cursive style.

John R Culter  
President